

# Corrie O'Brien

Mobile UX Designer | Perpetual Learner

Portfolio: [corrieobrien.com](https://corrieobrien.com)

## Education

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**BA in Design with Minor in English**  
University of California Davis - June 2021

**AA in User Experience Design**  
UX Design Institute - January 2022

## Work Experience

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### Web and Content Designer

**Ansync Labs** - February 2022 to September 2022

- Designed and launched a custom site using HTML, CSS, and Bootstrap including a company-wide, extensive rebrand.
- Refaced various internal web and mobile applications including: apps for receiving and tracking high-volume deliveries, IoT device testing hubs, and form and document creators (BOMS, invoices, shipping memos, etc).
- Generated wireframes for customer apps and guided development decisions related to user experience.
- Collaborated frequently with the software team to integrate best design practices early on and encourage high-quality interfaces even with minimum viable products.

### UX Design Intern

**EDU Coin** - January 2022 to June 2022

- Iterated on the interface design of the web version of the marketplace and student account pages.
- Created and maintained the UI asset library.
- Organized user research including interviews, A/B prototype testing, mental models, and competitor research.
- Guided fresh interns on design and UX best practices.
- Chose the mascot!

### Creative Director

**Lujo Media Group** - December 2020 to February 2022

- Constructed and oversaw the production of graphics, advertisements and other visual elements.
- Aided in website design and maintenance by uploading, organizing, and updating content using GoDaddy modules as well as custom HTML/CSS elements.
- Recreated raster graphics as vectors using Adobe Illustrator.
- Researched sponsors and clients in order to develop accurate sponsored advertisements.
- Conducted interviews with persons of interest such as celebrities, political figures, and local talent in order to write original editorial content about current events.
- Edited incoming copy material for spelling and grammar, content, and factfulness.

### Club President and Team Manager

**UC Davis Taekwondo** - July 2019 to June 2021

- Increased involvement records by 112% (2019): 45 team athletes, 80 club members, 142 total signups.
- Organized, advertised, and ran a tournament with 344 competitors, over 500 spectators, and 55 volunteer staff which earned a record income of \$30,000 (previous record \$19,000).
- Successfully transitioned the club to an online format and continued obtaining new members during Covid.
- Adjusted practice methods to align with Covid guidelines including providing online and non-contact options when in-person participation returned.

## Skills

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### Hard

- User Research
  - Interviewing
  - Mental Models
  - A/B Testing
- Interface Design
- HTML5
- CSS/Bootstrap
- Javascript
- Search Engine Optimization
- Copywriting and Editing

### Soft

- Efficient and calculated planner
- Team player
- Comfortable in leadership roles
- Creative problem solver
- Detail obsessed

### Development Tools

- Git, Git Lab, and Git Hub
- Adobe Suite
  - Illustrator
  - Adobe XD
- Figma
- Wordpress, Wix, and Editor X
- Visual Studio
- Google Workspace
- Firebase (basics only)