

Corrie O'Brien

Digital Designer | UX Enthusiast | Perpetual Learner
Portfolio: corrieobrien.com

Education

BA in Design - Minor in English

University of California Davis - June 2021

AA in User Experience Design

UX Design Institute - January 2022

Work Experience

Web and Content Designer

Ansync Labs - Present

- Designed and launched a custom site using HTML, CSS, and Bootstrap including a company-wide, extensive rebrand.
- Reface various internal web and mobile apps including apps for receiving and tracking high-volume deliveries, IoT device testing hubs, and form and document creators (BOMS, invoices, shipping memos, etc).
- Generate wireframes for customer apps and guide development decisions related to user experience.
- Collaborate frequently with the software team to integrate best design practices early on and encourage high-quality interfaces even with minimum viable products.

UX Design Intern

EDU Coin - January 2022 to June 2022

- Iterated on the interface design of the web version of the marketplace and student account pages.
- Created and maintained the UI asset library.
- Organized user research including interviews, A/B prototype testing, mental models, and competitor research.
- Guided fresh interns on design and UX best practices.
- Chose the mascot!

Creative Director

Lujo Media Group - December 2020 to February 2022

- Constructed and oversaw the production of graphics, advertisements and other visual elements.
- Aided in website design and maintenance by uploading, organizing, and updating content using GoDaddy modules as well as custom HTML/CSS elements
- Recreated raster graphics as vectors using Adobe Illustrator.
- Researched sponsors and clients in order to develop accurate sponsored advertisements.
- Conducted interviews with persons of interest such as celebrities, political figures, and local talent in order to write original editorial content about current events.
- Edited incoming copy material for spelling and grammar, content, and factfulness.

Club President and Team Manager

UC Davis Taekwondo - July 2019 to June 2021

- Increased involvement records by 112% (2019): 45 team athletes, 80 club members, 142 total signups.
- Organized, advertised, and ran a tournament with 344 competitors, over 500 spectators, and 55 volunteer staff which earned a record income of \$30,000 (previous record \$19,000).
- Successfully transitioned the club to an online format and continued obtaining new members during Covid.
- Adjusted practice methods to align with Covid guidelines including providing online and non-contact options when in-person participation returned.

Skills

Hard

- User Research
 - Interviewing
 - Mental Models
 - A/B Testing
- Interface Design
- HTML5
- CSS/Bootstrap
- Javascript
- Search Engine Optimization
- Copywriting and Editing

Soft

- Efficient and calculated planner
- Team player
- Comfortable in leadership roles
- Creative problem solver
- Detail obsessed

Development Tools

- Git, Git Lab, and Git Hub
- Adobe Suite
 - Illustrator
 - Adobe XD
- Figma
- Wordpress, Wix, and Editor X
- Visual Studio Code
- Google Ecosystem
 - Firebase (basics only)